

lookbook
First collection





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First collection

First Forward
First Straightline
First Streamline
First Decode
First Define

Since our inception, the First collection has been a true evergreen that has now been reengineered and revamped. Developed to bring the ideal combination of design, performance and value, the collection consists of 5 loop-pile carpet tile ranges that can be used on their own or mixed & matched into exciting floor layouts.

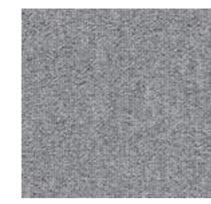
By using our in-house yarn, we created a series of patterns that use colour to provide co-ordination and balanced contrast. From laying a foundation with First Forward to marking out zones with the linear designs of First Straightline, First Streamline and First Decode and the flowing pattern of First Define; it's a collection that delivers effortless versatility at a favourable price point.



First Forward is a loop pile carpet tile that brings you a wealth of on-trend mix&match possibilities at a competitive price level.

With a revamped design, an increased wear resistance and our own in-house yarn, we took (y)our evergreen 'First' to a whole other level. Thanks to its effortless elegance, First Forward is the perfect solution for any commercial interior.





First Forward 957



First Forward 210



First Forward 961



First Forward 608

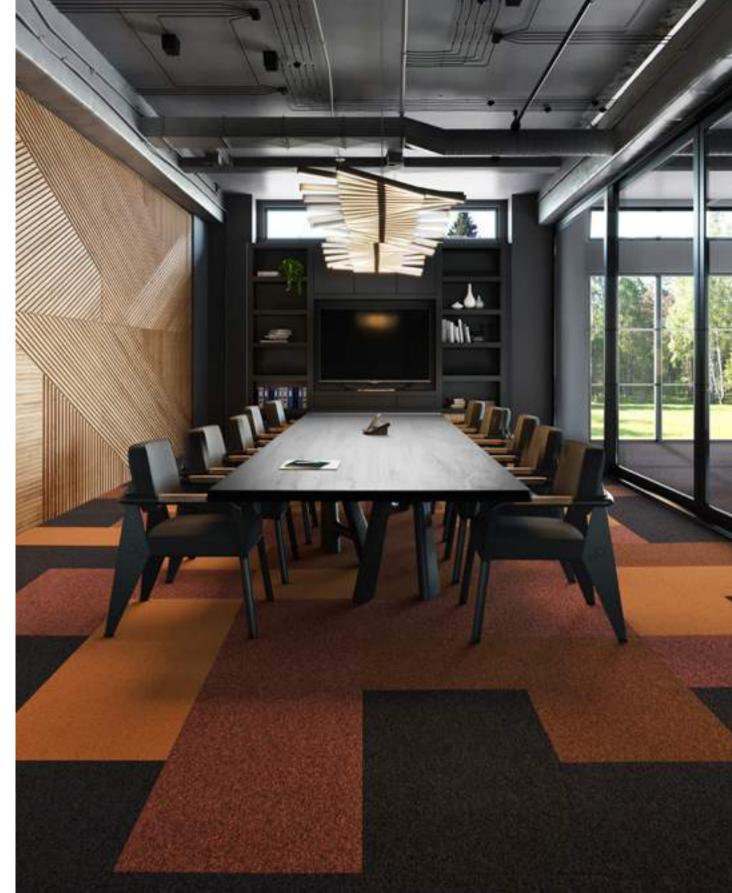


First Forward 553



First Forward 625, 668, 907

When it comes to design, there's no single element more impactful than colour. That's why First Forward offers a wide range of 27 colours – including classy neutrals, calming nature inspired palettes and some bold funky shades.



First Forward 149, 283, 322, 826

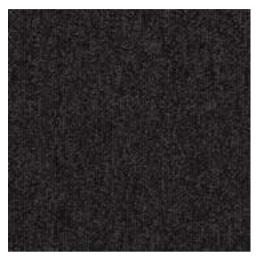


First Forward 149





First Forward 322



First Forward 826



First Forward 283





First Straightline 140



First Straightline 146



First Straightline 1

Base + Accents

First Straightline delivers 22 colour combinations. Driven by 4 classy bases in blue, beige, grey and black, you can create subtle tonal combinations or power up the design with brightly coloured stripes that come and go.



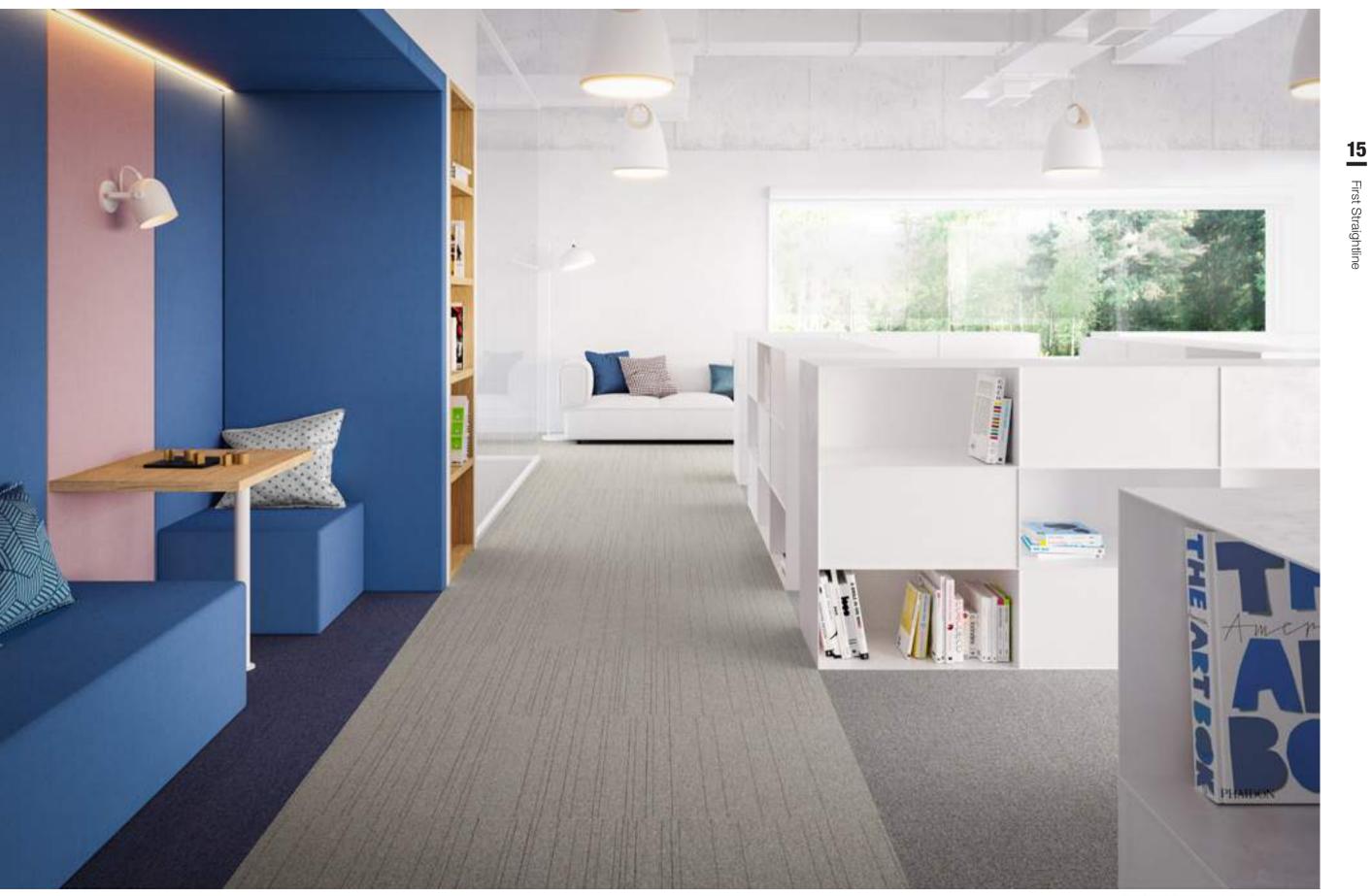
First Straightline 144



First Straightline 147

First Straightline 504, 506

First Straightline +
First Forward



First Straightline 140, 144, First Forward 543, 817



First Straightline +
First Forward

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First Straightline 962



First Straightline 961



First Forward 210





First Streamline +
First Forward

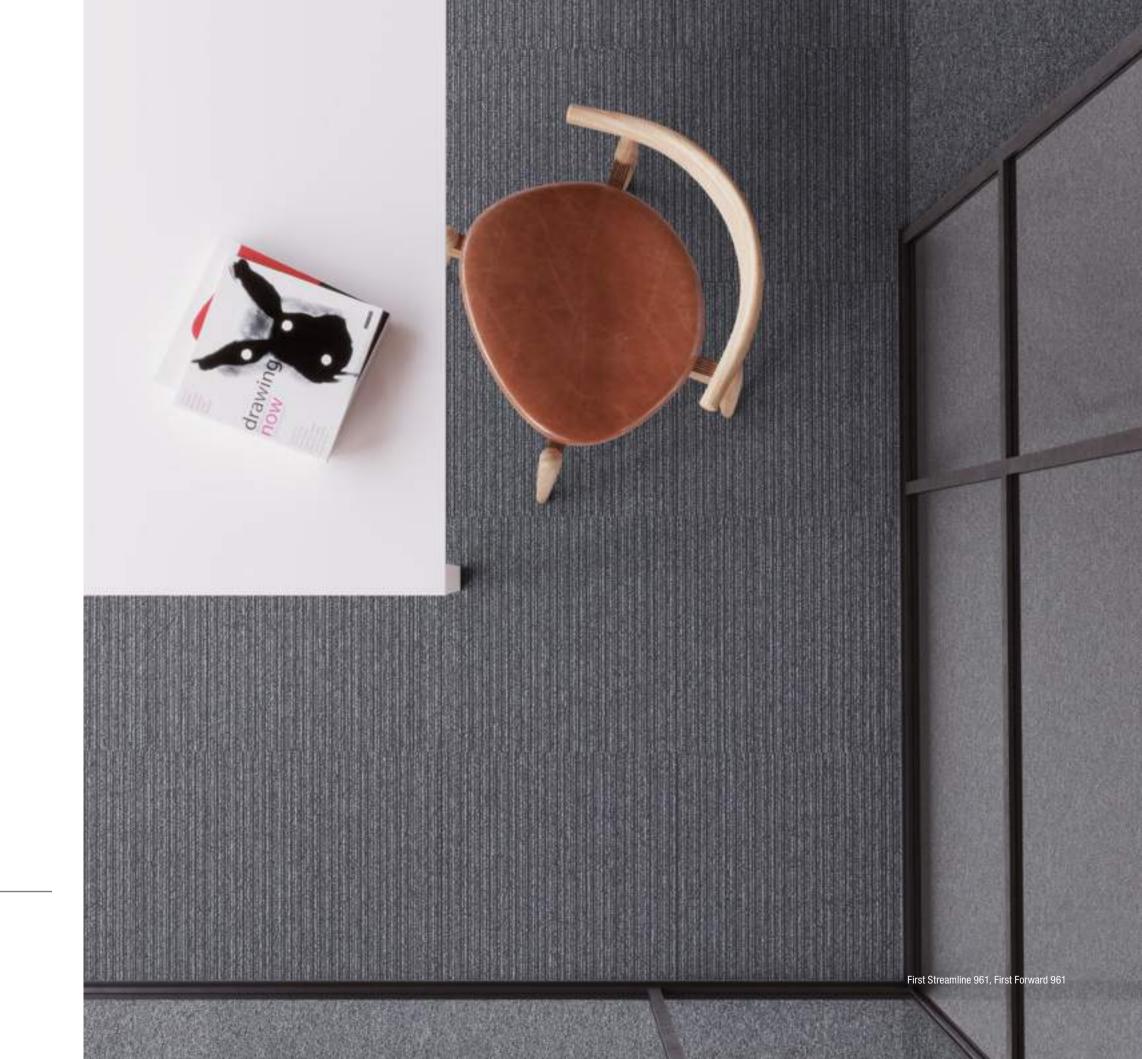
Ranging through a palette of 14 colour combinations starting at classy neutrals like grey and beige to playful and upbeat tones of red, yellow and orange; First Streamline reveals the possibilities of our in-house yarn in an impactful linear design that never feels brash.



First Streamline 130, First Foward 140

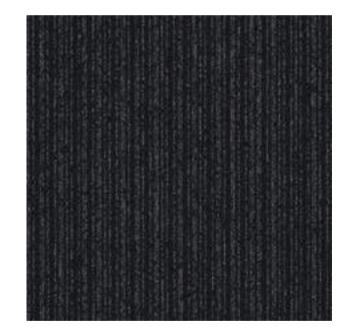
First Streamline +
First Forward

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First Straightline 578

Besides being an ideal match for First Forward, the precise loop pile construction of First Streamline can also be mixed&matched with a selection of colours of Motion///Vision for playful colour gradients. A fabulous way to add flow and a pace to layouts, First Streamline lets creativity shine through.



First Streamline 578, Motion 578, Vision 578

<u>25</u>



Moving from light to dark and from thin to thicker lines, First Decode offers a gradient-like barcode effect for any commercial space.

Developed with in-house yarn, this tech-looking design offers an outstanding loop pile at a competitive price level.







First Forward 990





First Decode 625, First Forward 625



With assured neutrals in black, blue, beige and grey through to bright accents of yellow, orange and green; First Decode's distinct pattern is available in a total of 11 colours.

First Decode 957, 965



First Decode 329, First Forward 353

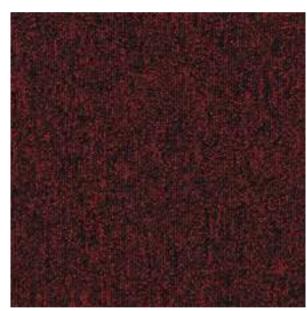


First Decode 329

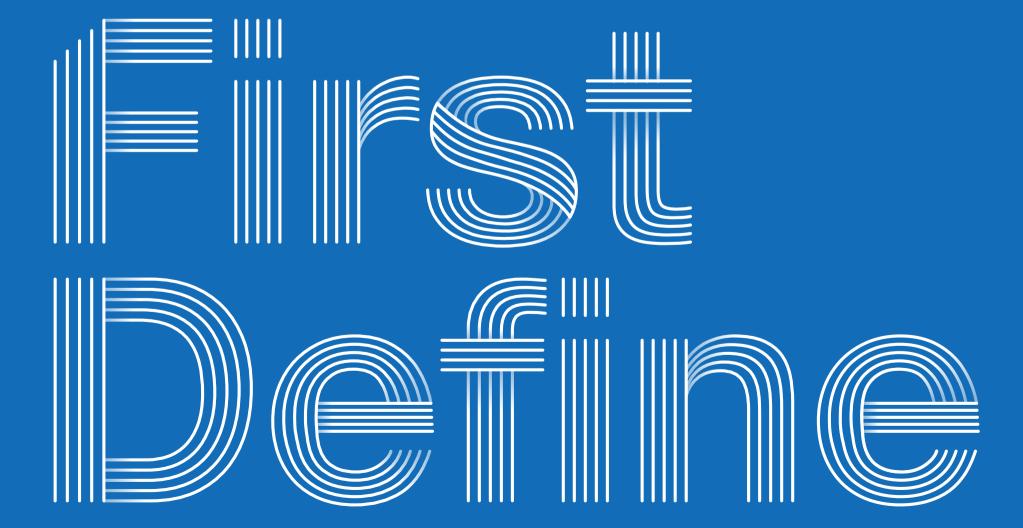


First Forward 329

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First Forward 353

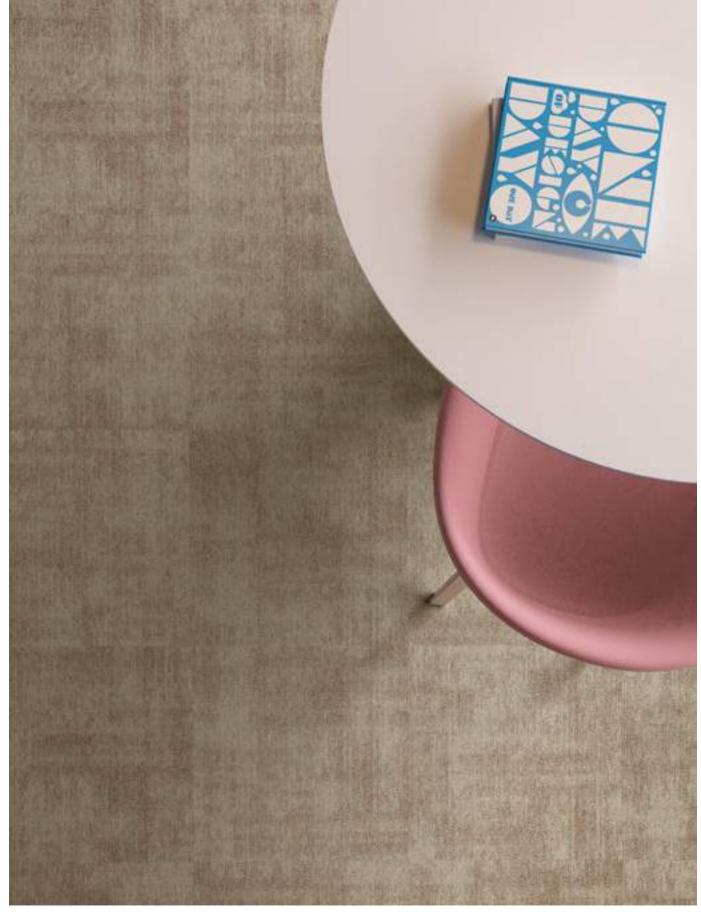


The randomised texture of concrete is mimicked in the expressive pattern of First Define.

Available in 11 colours, First Define's colour palette includes tones of grey, beige, blue and black to bright and bold reds, yellows, oranges and greens.



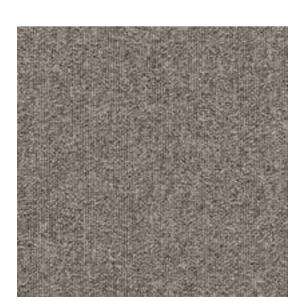
First Define +
First Forward



First Define 061



First Define 061

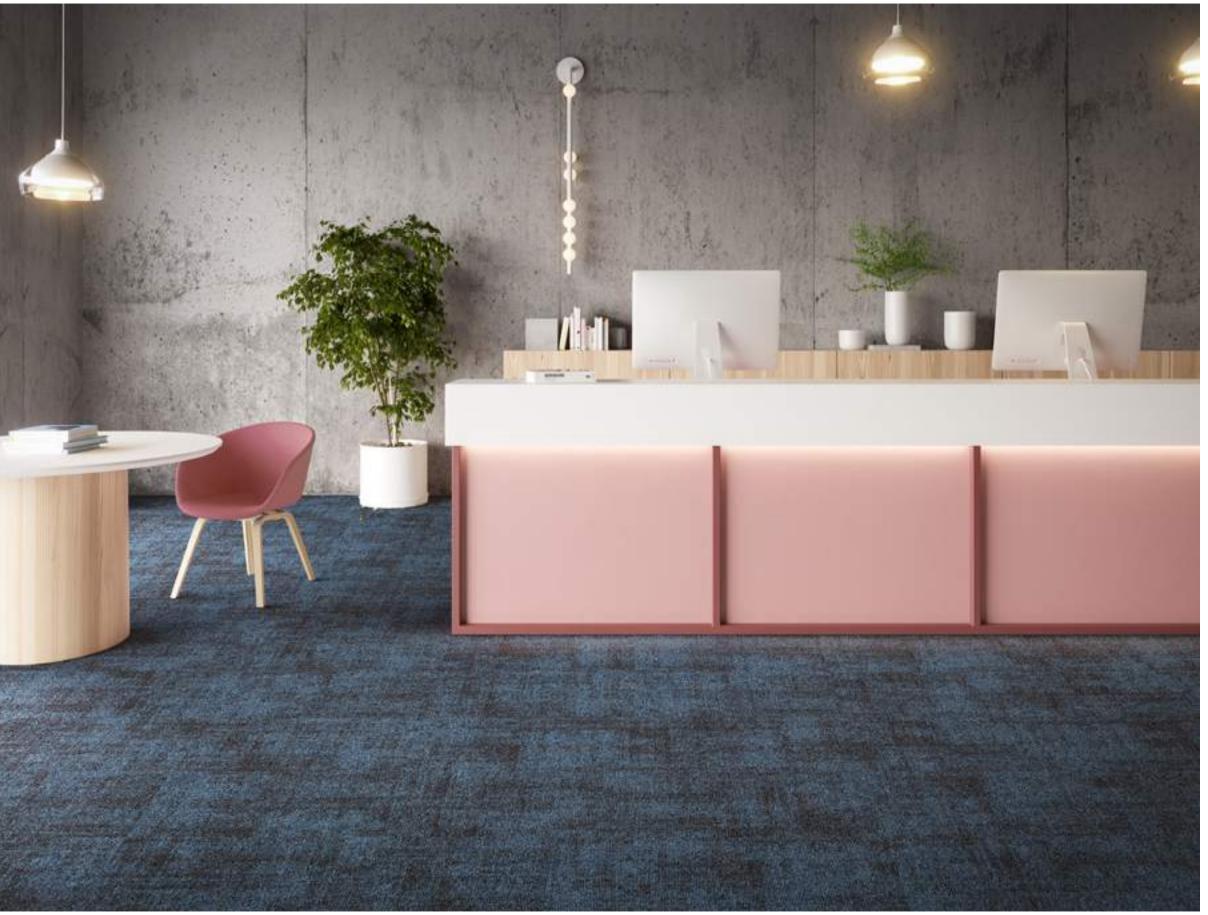


First Forward 140

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First Forward 820





First Define 965

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